

**Reserve your vendor  
spot for the 2025  
season!**

**Updated:  
4/3/25**



# **BERKS Cars & Coffee**

**Join us for Berks Cars & Coffee... a vibrant community event where car enthusiasts gather to share their passion for automobiles over a cup of coffee.**

Hosted by Riverfront Federal Credit Union & Proper Noise at 2609 Keiser Boulevard in Wyomissing, PA, this free event welcomes all types of vehicles—classic, vintage, custom, and daily drivers alike. Held rain or shine, Berks Cars & Coffee offers an exciting mix of car culture, vendor spaces, food and coffee from Queens' Café and The Perk Up Truck, and a Fan Favorite Trophy competition benefiting local charities. With sponsorship opportunities available, businesses can gain valuable exposure while engaging with a dedicated automotive audience.

Whether you're showcasing your ride or just stopping by to enjoy the scene, this family-friendly gathering is the perfect way to connect with fellow vehicle enthusiasts. **And this season could be the perfect opportunity to get your business in front of those masses.**

**2025 Event Dates:  
5/25, 7/6, 8/3 & 10/5**

*Sponsorship details are on the following pages.*

*For more info, call **484-345-4029** or email  
**Marketing@RiverfrontFCU.org**.*

**Apply by  
April 30, 2025**





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4/3/25



## Elevate Your Brand with our Sponsorship Packages!

**Looking to boost your audience?** Take advantage of our exciting sponsorship options! Whether you're a large corporation wanting to market to your clientele on a Sunday morning or a smaller company looking for other ways to meet new customers, we have the right fit for you.



**\$2,000** (only 1 spot available until April 30, 2025)

- Naming Rights to Fan Favorite Trophy
- Name/logo on commemorative plaques given for entry into Fan Favorite Trophy
- Enhanced Visibility: Listed as an Event Sponsor on Facebook for all four events, plus a dedicated social media post on RiverfrontFCU's Facebook page—worth \$200!
- Logo on T-Shirt: Your brand prominently displayed on attendee shirts—great for visibility (\$250 Value)!
- Vendor Tent Space in front of building: Engage directly with attendees at all four events (\$120 Value)!



**\$500** ~~\$70 Savings!~~ (only 2 spots available until April 30, 2025)

**V10 SOLD OUT!**

- Enhanced Visibility: Listed as an Event Sponsor on Facebook for all four events, plus a dedicated social media post on RiverfrontFCU's Facebook page—worth \$200!
- Logo on T-Shirt: Your brand prominently displayed on attendee shirts—great for visibility (\$250 Value)!
- Vendor Tent Space in front of building: Engage directly with attendees at all four events (\$120 Value)!



**\$300** ~~\$70 Savings!~~ (only 7 spots available until April 30, 2025)

- Logo on T-Shirt: Your brand will be visible to all participants (\$250 Value)!
- Vendor Tent Space: Connect with the audience at all four events (\$120 Value)!



**\$250** (only 3 spots available until April 30, 2025)

- Logo on T-Shirt: Keep your brand visible at every event!



**\$100** ~~\$20 Savings!~~ (only 9 spots available until April 30, 2025)

- Vendor Tent Space on Riverfront property where available: Join us at all four events and showcase your business (\$120 Value)!

Sponsorship application is on the following page. For additional info, call **484-345-4029** or email **Marketing@RiverfrontFCU.org**.



Updated:  
4/3/25



## 2025 Season Sponsor Application

We cordially invite you to participate as a vendor during the 2025 Berks Cars & Coffee season hosted by Riverfront and Proper Noise. Please review the following information and if interested, return this application along with your vendor fee by April 30, 2025.

*Please note, a Riverfront FCU representative will contact you prior to the event to confirm your application status. In the unlikely event application gets denied or the event gets canceled, a refund will be provided.*

Please remit this application and check or money order in the corresponding amount paid to **Riverfront Federal Credit Union** to:

- ☐ **V12 Naming Sponsor - \$2,000**
- ☐ **V10 SOLD OUT! - \$500**
- ☐ **V8 T-Shirt/Vendor Sponsor - \$300**
- ☐ **V6 T-Shirt Sponsor - \$250**
- ☐ **V4 Vendor Sponsor - \$100**

Berks Cars & Coffee  
c/o Riverfront Federal Credit Union  
2609 Keiser Blvd.  
Wyomissing, PA 19610

**2025 Event Dates:**  
**5/25, 7/6, 8/3 & 10/5**

Organization or Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Cell Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Describe items and services that will be sold or presented:

- Vendor set up time is from 7am to 8am on morning of event. Please allow ample time for set-up by 8am. After unloading, please park your vehicle in the designated spectator parking areas.
- 10' Vendor spaces are located along the front and sides of the Riverfront Building. In the event of additional spaces being needed, an overflow area will be designated by a Riverfront staff member.
- Upon arrival on morning of event, a vendor spot will be assigned by a Riverfront staff member.
- Breakdown must be completed no later than 1pm on afternoon of event.