

Reserve your vendor spot for the 2025 season!



BERKS Cars & Coffee

Join us for Berks Cars & Coffee... a vibrant community event where car enthusiasts gather to share their passion for automobiles over a cup of coffee.

Hosted by Riverfront Federal Credit Union & Proper Noise at 2609 Keiser Boulevard in Wyomissing, PA, this free event welcomes all types of vehicles—classic, vintage, custom, and daily drivers alike. Held rain or shine, Berks Cars & Coffee offers an exciting mix of car culture, vendor spaces, food and coffee from Queens' Café and The Perk Up Truck, and a Fan Favorite Trophy competition benefiting local charities. With sponsorship opportunities available, businesses can gain valuable exposure while engaging with a dedicated automotive audience.

Whether you're showcasing your ride or just stopping by to enjoy the scene, this family-friendly gathering is the perfect way to connect with fellow vehicle enthusiasts. **And this season could be the perfect opportunity to get your business in front of those masses.**

**2025 Event Dates:
5/25, 7/6, 8/3 & 10/5**

*Sponsorship details are on the following pages.
For more info, call **484-345-4029** or email
Marketing@RiverfrontFCU.org.*

**Apply by
April 30, 2025**





Elevate Your Brand with our Sponsorship Packages!

Looking to boost your audience? Take advantage of our exciting sponsorship options! Whether you're a large corporation wanting to market to your clientele on a Sunday morning or a smaller company looking for other ways to meet new customers, we have the right fit for you.



\$2,000 *(only 1 spot available until April 30, 2025)*

- Naming Rights to Fan Favorite Trophy
- Name/logo on commemorative plaques given for entry into Fan Favorite Trophy
- Enhanced Visibility: Listed as an Event Sponsor on Facebook for all four events, plus a dedicated social media post on RiverfrontFCU's Facebook page—worth \$200!
- Logo on T-Shirt: Your brand prominently displayed on attendee shirts—great for visibility (\$250 Value)!
- Vendor Tent Space in front of building: Engage directly with attendees at all four events (\$120 Value)!



\$500 \$70 Savings! *(only 2 spots available until April 30, 2025)*

- Enhanced Visibility: Listed as an Event Sponsor on Facebook for all four events, plus a dedicated social media post on RiverfrontFCU's Facebook page—worth \$200!
- Logo on T-Shirt: Your brand prominently displayed on attendee shirts—great for visibility (\$250 Value)!
- Vendor Tent Space in front of building: Engage directly with attendees at all four events (\$120 Value)!



\$300 \$70 Savings! *(only 4 spots available until April 30, 2025)*

- Logo on T-Shirt: Your brand will be visible to all participants (\$250 Value)!
- Vendor Tent Space: Connect with the audience at all four events (\$120 Value)!



\$250 *(only 5 spots available until April 30, 2025)*

- Logo on T-Shirt: Keep your brand visible at every event!



\$100 \$20 Savings! *(only 7 spots available until April 30, 2025)*

- Vendor Tent Space on Riverfront property where available: Join us at all four events and showcase your business (\$120 Value)!

Sponsorship application is on the following page. For additional info, call 484-345-4029 or email Marketing@RiverfrontFCU.org.



2025 Season Sponsor Application

We cordially invite you to participate as a vendor during the 2025 Berks Cars & Coffee season hosted by Riverfront and Proper Noise. Please review the following information and if interested, return this application along with your vendor fee by April 30, 2025.

Please note, a Riverfront FCU representative will contact you prior to the event to confirm your application status. In the unlikely event application gets denied or the event gets canceled, a refund will be provided.

Please remit this application and check or money order in the corresponding amount paid to **Riverfront Federal Credit Union** to:

- V12 Naming Sponsor - \$2,000**
- V10 Event Sponsor - \$500**
- V8 T-Shirt/Vendor Sponsor - \$300**
- V6 T-Shirt Sponsor - \$250**
- V4 Vendor Sponsor - \$100**

Berks Cars & Coffee
c/o Riverfront Federal Credit Union
2609 Keiser Blvd.
Wyomissing, PA 19610

**2025 Event Dates:
5/25, 7/6, 8/3 & 10/5**

Organization or Business Name: _____

Contact Person: _____

Cell Phone: _____

Address: _____

City/State/Zip: _____

Email: _____

Describe items and services that will be sold or presented:

- Vendor set up time is from 7am to 8am on morning of event. Please allow ample time for set-up by 8am. After unloading, please park your vehicle in the designated spectator parking areas.
- 10' Vendor spaces are located along the front and sides of the Riverfront Building. In the event of additional spaces being needed, an overflow area will be designated by a Riverfront staff member.
- Upon arrival on morning of event, a vendor spot will be assigned by a Riverfront staff member.
- Breakdown must be completed no later than 1pm on afternoon of event.